Event Alert

Seeing Machines to showcase DMS technology at CES 2020

LAS VEGAS, 6 January 2020: Seeing Machines Limited, the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety will be exhibiting its world-leading FOVIO Driver Monitoring System (DMS) technology at CES 2020 in Las Vegas, the global stage for technology and innovation, from 7 January through 10 January 2020.

Seeing Machines demonstrations (by appointment only) will be held at the Westgate Las Vegas Resort & Casino and will include the latest software and algorithm developments for DMS technology solutions.

Seeing Machines' DMS technology can also be found integrated into a range of Tier 1 and OEM demonstrations, including **Veoneer** (Tech East, LVCC Platinum Lot 1).

Veoneer will present how it believes daily driving in the future will change, showcasing a range of new driver support, collaborative driving and self-driving solutions that are set to become mainstream in the coming decade and for the first time. Veoneer will also be revealing a new product on the roads of Las Vegas, which allows drivers to simply push a button when driving, take their hands off the steering wheel and let the car safely handle parts of the daily commute.

This will be the fifth time Veoneer participates at CES, and the first time the company will show its advanced capabilities on public roads.

Some of the other core technologies that will be highlighted, displayed and demonstrated by Veoneer at CES are next generation vision cameras and radars, 5G technology in partnership with Ericsson and Ericsson Connected Vehicle Cloud to enable and enhance Veoneer solutions, driver and in-cabin monitoring, and next generation thermal imaging.

Seeing Machines' FOVIO driver monitoring technology uses advanced machine vision technology to precisely measure and analyze head pose, eyelid movements and eye gaze under a full spectrum of demanding lighting conditions, including through sunglasses. This data is processed to interpret driver attention state, focus, drowsiness and impairment levels to provide advanced driver assistance systems (ADAS) with critical inputs in real time.

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About Seeing Machines
Seeing Machines (LSE: SEE), a global company headquartered in Australia, is an industry leader in computer vision technologies which enable machines to see, understand and assist people. The Company's machine learning vision platform has the know-how to deliver real-time identification and understanding of drivers through Artificial Intelligence (AI) analysis of heads, faces and eyes. This insight enables Driver Monitoring Systems (DMS), which monitor driver/operator identification and attention and can detect drowsiness and distraction across multiple transport sectors.

Seeing Machines develops DMS for the Automotive, Commercial Fleet, Aviation, Rail and Off-Road markets. The Company has offices in Australia, USA, Europe and Asia, and delivers multi-platform solutions to industry leaders in each vertical.

DMS is becoming a core safety technology integrated into ADAS (Advanced Driver Assistance Systems) offerings for the automotive industry, particularly with the development of semi-autonomous

and self-driving cars. DMS is also increasingly seen to be an integral safety feature across the Commercial Transport & Logistics industry globally. www.seeingmachines.com

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