

13 November 2019

Seeing Machines Limited

Board changes – Seeing Machines appoints new Non-Executive Directors

Seeing Machines Limited (AIM: SEE, "Seeing Machines" or the "Company"), the advanced computer vision technology company that designs Al-powered operator monitoring systems to improve transport safety is pleased to announce that it has appointed two independent non-executive directors, effective 1 December 2019. These are John Murray and Gerhard Vorster.

John Murray is a highly experienced board director with significant expertise in the technology sector. He is currently Chairman of PainChek Limited, listed on the Australian Stock Exchange (ASX).

John has been non-executive director and Chair of several ASX-listed and high-growth companies throughout his career, which began in audit and investment banking, involved rising through various positions at large organisations, and eventually becoming Vice President and Head of Investment Banking at Bank of America Asia in 1989.

From there, John joined the Australian Technology Group where he identified and managed investments into early stage technology companies and went on to co-found the venture capital firm, Technology Venture Partners, in 1997, establishing a 20 year career of investing in, advising and directing technology companies.

John holds an Honours Degree in Law from Edinburgh University and is a member of the Australian Institute of Company Directors. He is also a CA and a Member of the Institute of Chartered Accountants of Scotland.

John will Chair the Risk, Finance and Audit Committee.

Gerhard Vorster is an accomplished senior executive and former Deloitte partner with a growing board portfolio and significant expertise in strategy and technology. Gerhard is currently an alternate director of the Brisbane Airport Corporation and Chairman of the Bio Capital Impact Fund.

Gerhard began his career at Deloitte in 1987 in the consulting business as a strategic management consultant and partner. Over a 28-year career with the firm, Gerhard was appointed to various executive roles, including Managing Partner for Consulting for the Australia and Asia Pacific region and his most recent role, Chief Strategy Office for the region.

Gerhard holds a Bachelor of Science in Civil Engineering from the University of Pretoria and a Master of Business Administration (Cum Laude) from the University of Potchefstroom. He is a member of the Australian Institute of Company Directors.

Kate Hill, Chair of Seeing Machines commented: ""We are delighted to welcome John and Gerhard to the Board of Seeing Machines, and their appointment rounds off our recent board renewal process. With the combined skill set and commercial experience of the refreshed board and management team, the Company is well positioned to leverage the considerable opportunities emerging in safety in all transport sectors."

Enquiries:

Seeing Machines Limited

+61 2 6103 4700

Paul McGlone – CEO Sophie Nicoll – SVP, Corporate Communications

Cenkos Securities plc (Nominated Adviser and Broker)
Neil McDonald
Pete Lynch

+44 131 220 6939

Antenna Group for Seeing Machines (Media Enquiries)

seeingmachines@antennagroup.com



About Seeing Machines - www.seeingmachines.com

Seeing Machines (LSE: SEE), a global company headquartered in Australia, is an industry leader in computer vision technologies which enable machines to see, understand and assist people. The Company's machine learning vision platform has the know-how to deliver real-time identification and understanding of drivers through Artificial Intelligence (AI) analysis of heads, faces and eyes. This insight enables Driver Monitoring Systems (DMS), which monitor driver/operator identification and attention and can detect drowsiness and distraction across multiple transport sectors.

Seeing Machines develops DMS for the Automotive, Commercial Fleet, Aviation, Rail and Off-Road markets. The Company has offices in Australia, USA, Europe and Asia, and delivers multi-platform solutions to industry leaders in each vertical.

DMS is becoming a core safety technology integrated into ADAS offerings for the automotive industry, particularly with the development of semi-autonomous and self-driving cars. DMS is also increasingly seen to be an integral safety feature across the Commercial Transport & Logistics industry and is set to be become a regulatory requirement for all cars, vans, trucks and buses in Europe from 2022, with the rest of the world expected to follow soon after.

Save for the information set out herein, there are no further disclosures to be made in accordance with Rule 17, Schedule Two (g) of the AIM Rules for Companies in respect of the appointment of John Murray or Gerhard Vorster.

Name: John Coulthart Murray

Age:

Current Directorship / Partnerships Nanjop Pty Ltd

Painchek Ltd

Pearl Hotels C 2013 Pty Ltd Pearl Hotels D 1993 Pty Ltd Pearl Hotels D 2013 Pty Ltd

Technology Venture Partners Pty Ltd

Previous Directorship / Partnerships: AIBI Higher Education Pty Ltd

Blakehurst Aged Care Services Pty. Limited Blakehurst Aged Care Villas Pty. Limited

Flamingo AI Ltd

Helmsman International Pty Ltd

IBIS (No 2) Pty Ltd IBIS Care (No 4) Pty Ltd IBIS Care Holdings Pty Ltd IBIS Properties Pty Limited

Interferex Communications Pty Ltd

Maestrano Pty Ltd

Name: Gerhard Vorster

Age: | 6

Current Directorship / Partnerships:

BAC Holdings Limited (formerly known as BAC Holdings Pty

Limited)

BAC Holdings No.2 Pty Limited

BCIF Pty Ltd

Brisbane Airport Corporation Pty Ltd G Vorster Investments (Pty) Ltd GEVI Australia Pty Limited

Intersective Pty Ltd

Quidni Consulting (Pty) Ltd



Previous Directorship / Partnerships:

The Trustee for Quidni Trust (known as Quidni Advisory)
Bio Capital Impact Fund (also known as BCIF Pty Ltd)
Project Bird Holdings Pty Ltd (formerly known as Emue Holdings
Pty Ltd)
Project Bird Technologies Pty Ltd (formerly known as Emue

Project Bird Technologies Pty Ltd (formerly known as Emue Technologies Pty Ltd)
Deloitte New Zealand Limited
Deloitte Consulting Asia Pacific
Georgiou Group