Seeing Machines Limited

24 March 2023

PDMR Dealing

Seeing Machines Limited (AIM: SEE, "**Seeing Machines**" or the "**Company**"), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, was notified on 24 March 2023 that Lombard Odier Asset Management (Europe) Limited ("LAOME"), a person closely associated with the Company's Non-Executive Director, Michael Brown, acting in its capacity as discretionary investment manager for the account and on behalf of funds or accounts managed by it and/or as agent of Lombard Odier Asset Management (USA) Corp, acting as discretionary investment manager for the account and on behalf of funds or accounts managed by them has traded in the ordinary shares of Seeing Machines as set out below:

23 March 2023   Bought 1,500,000 ordinary shares at 5.8p
23 March 2023   Bought 700,000 ordinary shares at 5.8p

Following this transaction LOAME holds 630,777,965 ordinary shares, representing 15.19% of the Company's issued share capital.

Enquiries:

Seeing Machines Limited	**+61 2 6103 4700**
Paul McGlone – CEO	
Sophie Nicoll – Corporate Communications	
Stifel Nicolaus Europe Limited (Nominated Adviser and Broker)	**+44 20 7710 7600**
Alex Price	
Fred Walsh	
Nick Adams	
Ben Burnett	
Dentons Global Advisors (Media Enquiries)	**+44 20 7664 5095**
James Styles	
Jonathon Brill	
seeingmachines@dentonsglobaladvisors.com	

About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

		Details of the person discharging managerial responsibilities/person closely associated
a)	Name:	Lombard Odier Asset Management (Europe) Limited
	Reason for the notification	
a)	Position/Status:	A person closely associated with the Company's Non-Executive Director, Michael Brown
b)	Initial notification/Amendment:	Initial notification
	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name:	Seeing Machines Limited
b)	LEI:	549300LNJJPZ2SU7A197
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of Identification Code	Ordinary shares of nil par value ISIN: AU0000XINAJ0
b)	Nature of the transaction:	Purchase of Ordinary Shares
c)	Price(s) and volume(s):	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>5.8 Pence</td><td>1,500,000</td></tr><tr><td>5.8 Pence</td><td>700,000</td></tr></table>
d)	Aggregated information: • Aggregated volume • Price	<table><tr><th>Aggregate Total</th><th>Volume(s)</th></tr><tr><td>£ 127,230.00</td><td>2,200,000</td></tr></table>
e)	Date of the transaction:	23 March 2023
f)	Place of the transaction:	London Stock Exchange