



Seeing Machines Limited (“Seeing Machines” or the “Company”)

29 March 2023

PDMR / Director Dealing

Seeing Machines Limited (AIM: SEE, “**Seeing Machines**” or the “**Company**”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, announces that on 28 March 2023, the Company’s Chief Executive Officer, Paul McGlone, purchased a total of 150,000 ordinary shares (“Ordinary Shares”) in Seeing Machines at a price of 5.72 pence per Ordinary Share and 40,000 Ordinary Shares at a price of 5.75 pence per Ordinary Share.

Following these purchases, Mr McGlone is now beneficially interested in 540,000 Ordinary Shares, representing 0.01 per cent. of the issued share capital of the Company.

The Notification of Dealing Form required in accordance with UK MAR is set out below.

Enquiries:

Seeing Machines Limited

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About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines’ technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable “driver state” measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

www.seeingmachines.com

Details of the person discharging managerial responsibilities/person closely associated									
a)	Name: Paul McGlone								
Reason for the notification									
a)	Position/Status: Chief Executive Officer								
b)	Initial notification/Amendment: Initial notification								
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name: Seeing Machines Limited								
b)	LEI: 549300LNJJPZ2SU7A197								
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of Identification Code Ordinary shares of nil par value ISIN: AU0000XINAJ0								
b)	Nature of the transaction: Purchase of Ordinary Shares								
c)	Price(s) and volume(s): <table border="1" data-bbox="919 976 1425 1119"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>5.72 Pence</td> <td>100,000</td> </tr> <tr> <td>5.72 Pence</td> <td>50,000</td> </tr> <tr> <td>5.75 Pence</td> <td>40,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	5.72 Pence	100,000	5.72 Pence	50,000	5.75 Pence	40,000
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d)	Aggregated information: <ul style="list-style-type: none"> • Aggregated volume • Price <table border="1" data-bbox="919 1188 1419 1293"> <thead> <tr> <th>Aggregate Total</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£ 10,879.46</td> <td>190,000</td> </tr> </tbody> </table>	Aggregate Total	Volume(s)	£ 10,879.46	190,000				
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e)	Date of the transaction: 28 March 2023								
f)	Place of the transaction: London Stock Exchange								