

Seeing Machines Limited

14 December 2021

Director/PDMR Shareholding

Seeing Machines Limited (AIM: SEE, "**Seeing Machines**" or the "**Company**"), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, was notified on 14 December 2021 that Lombard Odier Asset Management (Europe) Limited, a person closely associated with the Company's Non-Executive Director, Michael Brown, purchased 350,000 Ordinary Shares in the Company at a price of 10.6 pence each on 10 December 2021.

Following this transaction, Lombard Odier Asset Management (Europe) Limited has an interest in 694,756,762 Ordinary Shares, representing 16.7% of the issued share capital of the Company.

Enquiries:

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About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

www.seeingmachines.com

Details of the person discharging managerial responsibilities/person closely associated	
a)	Name: Lombard Odier Asset Management (Europe) Limited
Reason for the notification	
a)	Position/Status: A person closely associated with the Company's Non-Executive Director, Michael Brown
b)	Initial notification/Amendment: Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name: Seeing Machines Limited		
b)	LEI: 549300LNJJPZ2SU7A197		
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of Identification Code Ordinary shares of nil par value ISIN: AU0000XINAJ0		
b)	Nature of the transaction: Purchase of Ordinary Shares		
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		10.6 pence	65,000
		10.6 pence	285,000
		Total	350,000
d)	Aggregated information: <ul style="list-style-type: none"> • Agrregated volume • Price 	Aggregate Total	Volume(s)
		£37,251.05	350,000
e)	Date of the transaction: 2021-12-10		
f)	Place of the transaction: London Stock Exchange		