

**Seeing Machines Limited**

26 November 2021

Director/PDMR Shareholding

Seeing Machines Limited (AIM: SEE, "**Seeing Machines**" or the "**Company**"), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, was notified on 26 November 2021 that Lombard Odier Asset Management (Europe) Limited, a person closely associated with the Company's Non-Executive Director, Michael Brown, purchased 18,181,818 ordinary shares in the Company at a price of 11 pence each on 24 November 2021.

Following this transaction, Lombard Odier Asset Management (Europe) Limited has an interest in 692,316,762 Ordinary Shares, representing 16.7%<sup>1</sup> of the issued share capital of the Company.

1. Based on latest total issued share capital of 4,152,741,296 Ordinary Shares following the Fundraise announced on 23 November 2021. Shares from the Fundraise will admit to trading on 30 November 2021.

**Enquiries:**

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 Jonathan Charles

**About Seeing Machines (AIM: SEE)**, a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

**[www.seeingmachines.com](http://www.seeingmachines.com)**

<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name: Lombard Odier Asset Management (Europe) Limited
<b>Reason for the notification</b>	
a)	Position/Status: A person closely associated with the Company's Non-Executive Director, Michael Brown

b)	Initial notification/Amendment:	Initial notification						
	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name:	Seeing Machines Limited						
b)	LEI:	549300LNJJPZ2SU7A197						
	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of  Identification Code	Ordinary shares of nil par value  ISIN: AU0000XINAJ0						
b)	Nature of the transaction:	Purchase of Ordinary Shares						
c)	Price(s) and volume(s):	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>11 pence</td> <td>18,181,818</td> </tr> <tr> <td>Total</td> <td>18,181,818</td> </tr> </tbody> </table>	Price(s)	Volume(s)	11 pence	18,181,818	Total	18,181,818
Price(s)	Volume(s)							
11 pence	18,181,818							
Total	18,181,818							
d)	Aggregated information: <ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>	<table border="1"> <thead> <tr> <th>Aggregate Total</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£1,999,999.98</td> <td>18,181,818</td> </tr> </tbody> </table>	Aggregate Total	Volume(s)	£1,999,999.98	18,181,818		
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£1,999,999.98	18,181,818							
e)	Date of the transaction:	2021-11-24						
f)	Place of the transaction:	London Stock Exchange						