



Seeing Machines Limited

9 April 2020

Director Share Purchase

Seeing Machines Limited (AIM: SEE, “**Seeing Machines**” or the “**Company**”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, advises that Dunford Super Pty Limited as trustee for Dunford Super Fund, a person closely associated with the Company’s Chair, Kate Hill, has purchased 450,000 ordinary shares in the Company at a price of 3.30 pence each.

Following this transaction, Ms Hill has an interest in 2,187,080 Ordinary Shares, representing 0.06% of the issued share capital of the Company.

Enquiries:

Seeing Machines Limited Paul McGlone – CEO Sophie Nicoll – Corporate Communications	+61 2 6103 4700
Cenkos Securities plc (Nominated Adviser and Broker) Neil McDonald Pete Lynch	+44 131 220 6939
Stifel Nicolaus Europe Limited (Joint Broker) Alex Price Nick Adams	+44 20 7710 7600

The person responsible for arranging the release of this announcement on behalf of Seeing Machines is Sophie Nicoll, SVP, Corporate Communications.

About Seeing Machines (LSE: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines’ technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable “driver state” measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

www.seeingmachines.com

Details of the person discharging managerial responsibilities/person closely associated	
a)	Name: DunfordSuper Fund Pty Limited

	Reason for the notification							
a)	Position/status:	A person closely associated with Kate Hill, Non-Executive Chair						
b)	Initial notification/Amendment:	Initial notification						
	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name:	Seeing Machines Limited						
b)	LEI:	549300LNJJPZ2SU7A197						
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of Identification Code	Ordinary shares of nil par value ISIN: AU0000XINAJ0						
b)	Nature of the transaction:	Issue of performance rights and share options						
c)	Price(s) and volume(s):	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>3.30 pence</td> <td>450,000</td> </tr> <tr> <td>Total</td> <td>450,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	3.30 pence	450,000	Total	450,000
Price(s)	Volume(s)							
3.30 pence	450,000							
Total	450,000							
d)	Aggregated information: Aggregated volume: Price:	<table border="1"> <thead> <tr> <th>Aggregate Total</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£14,850</td> <td>450,000</td> </tr> </tbody> </table>	Aggregate Total	Volume(s)	£14,850	450,000		
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£14,850	450,000							
e)	Date of the transaction:	2019-04-07						
f)	Place of the transaction:	London Stock Exchange						