



## Seeing Machines Limited

28 February 2022

### Director Share Purchases

Seeing Machines Limited (AIM: SEE, “**Seeing Machines**” or the “**Company**”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, announces that it has been notified that two non-executive directors have purchased ordinary shares in the Company.

Catherine Jane Hill (Kate Hill) the Company's Chair, has purchased 400,000 ordinary shares in the Company at a price of 7.2 pence each on 25 February 2022. Following this transaction, Ms Hill has an interest in 3,400,000 Ordinary Shares, representing 0.08% of the issued share capital of the Company.

Nanjop Pty Ltd (The Murring Family A/C), a person closely associated with Non-Executive Director, John Murray, has purchased 200,000 ordinary shares in the Company at a price of 7.35 pence each on 25 February 2022. Following this transaction, Mr Murray has an interest in 632,291 Ordinary Shares, representing 0.02% of the issued share capital of the Company.

### Enquiries:

**Seeing Machines Limited**

Paul McGlone – CEO

Sophie Nicoll – Corporate Communications

**+61 2 6103 4700**

**Stifel Nicolaus Europe Limited (Nominated Adviser and Broker)**

Alex Price

Nick Adams

**+44 20 7710 7600**

**Lionsgate Communications (Media Enquiries)**

Jonathan Charles

**+44 7791 892509**

The person responsible for arranging the release of this announcement on behalf of Seeing Machines is Sophie Nicoll, Corporate Communications.

**About Seeing Machines (LSE: SEE)**, a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines’ technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable “driver state” measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

**[www.seeingmachines.com](http://www.seeingmachines.com)**

	<b>Details of the person discharging managerial responsibilities/person closely associated</b>							
a)	Name:	Catherine Jane Hill						
	<b>Reason for the notification</b>							
a)	Position/status:	Non-Executive Chair						
b)	Initial notification/Amendment:	Initial notification						
	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name:	Seeing Machines Limited						
b)	LEI:	549300LNJJPZ2SU7A197						
	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of Identification Code	Ordinary shares of nil par value ISIN: AU0000XINAJ0						
b)	Nature of the transaction:	Purchase of Ordinary Shares						
c)	Price(s) and volume(s):	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>7.2 pence</td> <td>400,000</td> </tr> <tr> <td>Total</td> <td>400,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	7.2 pence	400,000	Total	400,000
Price(s)	Volume(s)							
7.2 pence	400,000							
Total	400,000							
d)	Aggregated information: Aggregated volume: Price:	<table border="1"> <thead> <tr> <th>Aggregate Total</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£28,800.00</td> <td>400,000</td> </tr> </tbody> </table>	Aggregate Total	Volume(s)	£28,800.00	400,000		
Aggregate Total	Volume(s)							
£28,800.00	400,000							
e)	Date of the transaction:	2022-02-25						
f)	Place of the transaction:	London Stock Exchange						

	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name:	Nanjop Pty Ltd (The Murring Family A/C)
	<b>Reason for the notification</b>	
a)	Position/status:	A person closely associated with John Murray, Non-Executive Director
b)	Initial notification/Amendment:	Initial notification
	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name:	Seeing Machines Limited
b)	LEI:	549300LNJJPZ2SU7A197

<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>										
a)	<table border="1"> <tr> <td>Description of the financial instrument, type of</td> <td>Ordinary shares of nil par value</td> </tr> <tr> <td>Identification Code</td> <td>ISIN: AU0000XINAJ0</td> </tr> </table>	Description of the financial instrument, type of	Ordinary shares of nil par value	Identification Code	ISIN: AU0000XINAJ0					
Description of the financial instrument, type of	Ordinary shares of nil par value									
Identification Code	ISIN: AU0000XINAJ0									
b)	<table border="1"> <tr> <td>Nature of the transaction:</td> <td>Purchase of Ordinary Shares</td> </tr> </table>	Nature of the transaction:	Purchase of Ordinary Shares							
Nature of the transaction:	Purchase of Ordinary Shares									
c)	<table border="1"> <tr> <td rowspan="4">Price(s) and volume(s):</td> <td colspan="2"></td> </tr> <tr> <td><b>Price(s)</b></td> <td><b>Volume(s)</b></td> </tr> <tr> <td>7.35 pence</td> <td>200,000</td> </tr> <tr> <td>Total</td> <td>200,000</td> </tr> </table>	Price(s) and volume(s):			<b>Price(s)</b>	<b>Volume(s)</b>	7.35 pence	200,000	Total	200,000
Price(s) and volume(s):										
	<b>Price(s)</b>		<b>Volume(s)</b>							
	7.35 pence		200,000							
	Total	200,000								
d)	<table border="1"> <tr> <td rowspan="2">Aggregated information: Aggregated volume: Price:</td> <td><b>Aggregate Total</b></td> <td><b>Volume(s)</b></td> </tr> <tr> <td>£14,700.00</td> <td>200,000</td> </tr> </table>	Aggregated information: Aggregated volume: Price:	<b>Aggregate Total</b>	<b>Volume(s)</b>	£14,700.00	200,000				
Aggregated information: Aggregated volume: Price:	<b>Aggregate Total</b>		<b>Volume(s)</b>							
	£14,700.00	200,000								
e)	<table border="1"> <tr> <td>Date of the transaction:</td> <td>2022-02-25</td> </tr> </table>	Date of the transaction:	2022-02-25							
Date of the transaction:	2022-02-25									
f)	<table border="1"> <tr> <td>Place of the transaction:</td> <td>London Stock Exchange</td> </tr> </table>	Place of the transaction:	London Stock Exchange							
Place of the transaction:	London Stock Exchange									