Seeing Machines Limited

("Seeing Machines" or the **"Company")**

11 November 2022

Executive Change
Appointment of Chief Financial Officer

Seeing Machines Limited (AIM: SEE, "**Seeing Machines**" or the "**Company**"), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, is pleased to announce the appointment of Martin Ive as Chief Financial Officer. Martin will join the team on Monday 14 November.

Martin joins Seeing Machines from Altium, the Australian multinational software company, where he began in 2004. During his time at Altium he performed a number of roles in Australia and the United States, including Senior VP Finance and Chief Financial Officer, overseeing the global finance organisation and the company's compliance and statutory requirements, while providing valuable business support to Altium's global sales teams.

Prior to Altium, Martin trained as an auditor in the UK before moving to Sydney and holding a management position in the Business Services Group at Grant Thornton. He is a member of the Institute of Chartered Accountants in Australia, holds a BA Hons (Accounting) from Portsmouth University, UK and an MBA from Macquarie Graduate School of Management in Australia.

Martin will not be appointed to the Seeing Machines Board.

Furthermore, the Company confirms that Naomi Rule has announced she is to step down as CFO to pursue other opportunities. Naomi will work closely with Martin over the coming month to conduct a comprehensive handover.

Paul McGlone, CEO of Seeing Machines said, *"On behalf of the entire team and board of directors, I would like to thank Naomi for her commitment and dedication to Seeing Machines over the past three years. She has made an invaluable contribution in strengthening our financial reporting and performance and I would personally like to thank Naomi for her support as an executive team member over this time.*

I am delighted to welcome Martin to the team. Martin is a highly experienced finance professional and chartered accountant, who was responsible for leading the development of Altium's business intelligence capabilities to provide insights and information, guiding operational and strategic decisions. I very much look forward to working closely with him to drive the next phase of growth for Seeing Machines."

Enquiries:

Seeing Machines Limited	**+61 2 6103 4700**

Paul McGlone – CEO
Sophie Nicoll – Corporate Communications

Stifel Nicolaus Europe Limited (Nominated Adviser and Broker)	**+44 20 7710 7600**

Alex Price
Nick Adams
Ben Burnett

Lionsgate Communications (Media Enquiries)   **+44 7791 892509**

Jonathan Charles

About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

www.seeingmachines.com