



**Seeing Machines Limited**  
("Seeing Machines" or the "Company")

**Seeing Machines and Geotab Help Fleet Owners Maximise Driver Safety**

**15 August 2017**

Seeing Machines (AIM: SEE), an industry leader in computer vision based technologies which enable machines to see, understand and assist people, is pleased to announce that Geotab, a worldwide leader in Fleet telematics solutions, has added the Company's Fleet Guardian Solution, to the Geotab Marketplace. Guardian is the latest Add-In application in the Marketplace, which serves more than 14,000 Geotab customers and the companies have collaborated for Seeing Machines to become a Geotab Marketplace partner.

The Guardian system uses advanced computer vision technology to detect and minimise driver fatigue and distraction events and associated accidents in commercial fleet applications. The system has demonstrated it can achieve over 90% reduction in fatigue and distraction related driver events based on studies of worldwide deployment experience. The solution provides real-time, in-cabin alerts when fatigue or distraction is detected by the driver facing sensors, which work in all light conditions including night driving and the use of sunglasses. A forward-facing camera monitors the road ahead and captures event video for analysis and assistance with accident or liability claims - all of which can provide valuable driver training insights and help reduce insurance costs.

The Guardian application is further connected to a 24/7 monitoring centre and cloud analytics engine that gives fleet owners a variety of customisable intervention and analytics programs to complement their driver training and wellness initiatives. Guardian integrates with Geotab's fleet management solution and dashboard so dispatchers can intervene with their drivers upon confirmed detection of danger events or patterns, with cloud analysis reporting of events also available.

"Geotab is a great partner fit for Seeing Machines and our culture of innovation in safety," said Paul Angelatos, SVP Fleet, Rail and Off-Road at Seeing Machines. "Seeing Machines is the industry's first and leading machine learning video based drowsiness and distraction protection solution. The next phase is to accelerate our global roll-out with leading telematics partners like Geotab, to protect drivers and fleets and improve road safety. Our integrated solution now means Geotab customers can easily add Guardian to their Geotab solution with compelling ROI from a safer fleet and less accidents leading to lower insurance costs."

The Geotab Marketplace provides an ecosystem of valuable business focused applications and Add-Ons, helping customers add value to their Geotab fleet management solution.

"As we continue to stretch our arms in the artificial intelligence and machine learning space, we look to partner with pioneers such as Seeing Machines in order to provide our customers with new and ground-breaking technologies to streamline workflows," said Joey Marlow, Geotab Executive Vice President of U.S. Operations. "We are delighted to add Seeing Machines and its advanced computer vision technology, Guardian, to the Geotab Marketplace. With Guardian, we can dramatically increase safety for not only the truck driver, but surrounding motorists by preventing fatigued driving."

**Enquiries:**

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**About Seeing Machines**

Seeing Machines, (AIM: SEE) is an industry leader in computer vision technologies which enable machines to see, understand and assist people. The Company deploys its machine learning vision platform to deliver real-time understanding of drivers through AI analysis of heads, faces and eyes, for Driver Monitoring Systems (DMS) in most Transport sectors. DMS detects and manages drowsiness, distraction and cognitive state of Drivers which is key enabling technology for automotive ADAS/Autonomous Driving as well as for Guardian, the Company's pioneering aftermarket commercial fleet solution. The Guardian solution combines an in-cabin safety intervention system with 24/7 telematics monitoring and cloud analytics services delivered on a SaaS basis which prevents accidents, saves costs, and lives. The Company also serves Aviation, Rail, Off-Road markets and is enabling next generation applications for precision eye tracking, offering solutions from embedded software and FOVIO processors to aftermarket system and service solutions. Based in Canberra, Australia with offices and people in USA and Europe, the Company's products have been adopted by global industry leaders in its markets. [www.seeingmachines.com](http://www.seeingmachines.com).