

Seeing Machines Limited

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Seeing Machines signs Global Framework Agreement with Shell

Seeing Machines Limited (AIM: SEE, “**Seeing Machines**” or the “**Company**”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, is delighted to announce that it has signed a Global Framework Agreement with Shell Global Solutions International B.V. (“**Shell**”) for the provision of its Driver Distraction and Fatigue Technology (“**DDFT**”), Guardian, to enhance safety across its worldwide operations.

Shell, a global group of energy and petrochemical companies with more than 80,000 employees in over 60 countries, is very focused on road safety and its employees and contractors drive a combined distance of around 500 million kilometres every year. There is a clear focus on safety across the Shell group of companies and they are regular participants in research projects to better understand driver behaviour and fatigue.

Shell is planning to deploy Guardian in areas where fatigue and distracted driving are considered to be a safety risk. Given the size of Shell’s global footprint the deployment of Guardian is expected to begin in 2021 but could take several years to fully implement. Alongside a range of other DDFT solutions, Guardian has been assessed by Shell to be an effective solution for managing DDFT risks as part of an overall fatigue risk management plan.

Max Verberne, GM of Aftermarket at Seeing Machines commented: *“We are delighted to be working with Shell, who are genuinely focused on safety, to deliver Guardian as they work towards improved protection of their employees and the communities through which they drive.*”

“Seeing Machines is leading the world in driver monitoring system solutions across Automotive, Fleet and Aviation transport sectors and being able to support such a prestigious customer in our Aftermarket business with this project is rewarding and exciting.”

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This announcement contains inside information. The person responsible for arranging the release of this announcement on behalf of Seeing Machines is Sophie Nicoll, SVP, Corporate Communications.

Seeing Machines (LSE: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

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