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Seeing Machines Limited
("Seeing Machines" or the "Company")

Seeing Machines signs global distribution agreement with MiX Telematics

Seeing Machines (AIM: SEE), the AIM-listed technology company with a focus on fleet transport safety, operator monitoring and intervention sensing technologies and services announces that it has entered into a global distribution partnership with MiX Telematics (JSE: MIX, NYSE: MIXT), a leading global provider of fleet and mobile asset management solutions.

As part of the strategic global Guardian partner programme, the companies will collaborate on a co-branded fatigue and distraction solution that integrates Seeing Machines technology with MiX Telematics' fleet management and safety solutions. Additionally, as part of the agreement, MiX Telematics will distribute and implement existing and future versions of the Guardian solution.

The Seeing Machines Value Added Reseller 'VAR' programme is focused on identifying global implementation partners like MiX Telematics with extensive industry experience, strong B2B relationships and a well-established global channel partner network in place. MiX Telematics offers its fleet and mobile asset management solutions, through a Software-as-a-Service delivery model, to customers in more than 120 countries, across 6 continents and has a network of over 130 fleet partners.

Mr. Paul Angelatos, COO, Seeing Machines commented "There is great potential for this relationship. MiX Telematics is well aligned to Seeing Machines' culture of safety and innovation. By combining the best of both solutions, we are confident that we are positioned to deliver an unparalleled commercial and technical offering to the fleet transport industry. We not only see it as another vote of confidence in our solution but a genuine path to deliver volume connections and long-term value to our customers and shareholders. We are excited that MiX Telematics, an industry leading provider, is engaged with Seeing Machines and look forward to building the relationship for many years to come."

Mr. Wayne Fee, Head of Global Sales, MiX Telematics said "Our company is built on delivering industry-leading safety, efficiency, compliance and security solutions. In working with Seeing Machines, we are able to further extend our offering in fleet and driver safety. Together we will deliver a solution that will have a positive impact on drivers, operators and the wider fleet transportation industry."

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[Seeing Machines](http://www.seeingmachines.com), (AIM: SEE) is focused on operator monitoring and intervention sensing technologies and services. With more than 15 years of experience, Seeing Machines uses advanced detection and prevention safety assistance technologies to track eye and facial movement in order to monitor fatigue, drowsiness and distraction events, such as microsleeps, texting and cell phone use as they occur, while providing for a real-time intervention strategy, which improves operator, driver and environmental safety, preserves assets, and reduces risk. Seeing Machines' technology is used worldwide across the automotive, mining, transport and aviation industries; as well as many of the leading academic research groups and transportation authorities. Seeing Machines is headquartered in Australia and has offices in Tucson, Arizona and Mountain View, California. The Company counts Caterpillar, Electro Motive Diesel, Progress Rail, Boeing, Takata, SEMCo, and Eye Tracking Inc among its partners.

About MiX Telematics

[MiX Telematics](http://www.mixtelematics.com), founded in 1996, is a leading global provider of fleet and mobile asset management solutions. The company's products and services provide enterprise fleets, small fleets and consumers with solutions for safety, efficiency and security. Using the Software-as-a-Service (SaaS) delivery model, MiX Telematics delivers its solutions to customers in more than 120 countries, across 6 continents. Over 580,000 mobile assets – from trucks and buses, to vans, cars, motorbikes and trailers – are actively managed by MiX Telematics. In addition to employing more than 1,000 people, MiX Telematics has a network of more than 130 fleet partners worldwide. The company has offices in



South Africa, the United Kingdom, the United States, Uganda, Brazil, Australia, Thailand and the United Arab Emirates. MiX Telematics shares are publicly traded on the Johannesburg Stock Exchange (JSE: MIX) and on the New York Stock Exchange (NYSE: MIXT).