



## Seeing Machines Limited

15 March 2023

### PDMR Dealing

Seeing Machines Limited (AIM: SEE, “**Seeing Machines**” or the “**Company**”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, was notified on 14 March 2023 that Lombard Odier Asset Management (Europe) Limited (“LAOME”), a person closely associated with the Company's Non-Executive Director, Michael Brown, acting in its capacity as discretionary investment manager for the account and on behalf of funds or accounts managed by it and/or as agent of Lombard Odier Asset Management (USA) Corp, acting as discretionary investment manager for the account and on behalf of funds or accounts managed by them has traded in the ordinary shares of Seeing Machines as set out below:

13 March 2023            Bought 250,000 ordinary shares at 6.0p  
                                 Bought 750,000 ordinary shares at 6.0p

Following this transaction LOAME holds 627,677,965 ordinary shares, representing 15.11% of the Company's issued share capital.

#### Enquiries:

**Seeing Machines Limited**

**+61 2 6103 4700**

Paul McGlone – CEO

Sophie Nicoll – Corporate Communications

**Stifel Nicolaus Europe Limited (Nominated Adviser and Broker)**

**+44 20 7710 7600**

Alex Price

Fred Walsh

Nick Adams

Ben Burnett

**Dentons Global Advisors (Media Enquiries)**

**+44 20 7664 5095**

James Styles

Jonathon Brill

[seeingmachines@dentonsglobaladvisors.com](mailto:seeingmachines@dentonsglobaladvisors.com)

**About Seeing Machines (AIM: SEE)**, a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable “driver state” measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

<b>Details of the person discharging managerial responsibilities/person closely associated</b>							
a)	Name: Lombard Odier Asset Management (Europe) Limited						
<b>Reason for the notification</b>							
a)	Position/Status: A person closely associated with the Company's Non-Executive Director, Michael Brown						
b)	Initial notification/Amendment: Initial notification						
<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name: Seeing Machines Limited						
b)	LEI: 549300LNJJPZ2SU7A197						
<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of  Identification Code  Ordinary shares of nil par value  ISIN: AU0000XINAJ0						
b)	Nature of the transaction: Purchase of Ordinary Shares						
c)	Price(s) and volume(s): <table border="1" data-bbox="922 1192 1425 1304"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>6.0 Pence</td> <td>250,000</td> </tr> <tr> <td>6.0 Pence</td> <td>750,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	6.0 Pence	250,000	6.0 Pence	750,000
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d)	Aggregated information: <ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul> <table border="1" data-bbox="922 1381 1425 1486"> <thead> <tr> <th>Aggregate Total</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£59,950.00</td> <td>1,000,000</td> </tr> </tbody> </table>	Aggregate Total	Volume(s)	£59,950.00	1,000,000		
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£59,950.00	1,000,000						
e)	Date of the transaction: 13 March 2023						
f)	Place of the transaction: London Stock Exchange						