



## Seeing Machines Limited

16 November 2022

### PDMR Dealing

Seeing Machines Limited (AIM: SEE, “**Seeing Machines**” or the “**Company**”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, was notified on 14 November 2022 that Lombard Odier Asset Management (Europe) Limited (“LAOME”), a person closely associated with the Company's Non-Executive Director, Michael Brown, acting in its capacity as discretionary investment manager for the account and on behalf of funds or accounts managed by it and/or as agent of Lombard Odier Asset Management (USA) Corp, acting as discretionary investment manager for the account and on behalf of funds or accounts managed by them has today traded in the ordinary shares of Seeing Machine as set out below:

14 November 2022      Bought 700,000 ordinary shares at 6.8p

Following these transactions LOAME holds 622,456,762 ordinary shares, representing 14.99% of the Company's issued share capital.

#### Enquiries:

##### **Seeing Machines Limited**

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**About Seeing Machines (AIM: SEE)**, a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable “driver state” measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

**[www.seeingmachines.com](http://www.seeingmachines.com)**

	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name:	Lombard Odier Asset Management (Europe) Limited				
	<b>Reason for the notification</b>					
a)	Position/Status:	A person closely associated with the Company's Non-Executive Director, Michael Brown				
b)	Initial notification/Amendment:	Initial notification				
	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name:	Seeing Machines Limited				
b)	LEI:	549300LNJJPZ2SU7A197				
	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of  Identification Code	Ordinary shares of nil par value  ISIN: AU0000XINAJ0				
b)	Nature of the transaction:	Purchase of Ordinary Shares				
c)	Price(s) and volume(s):	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>6.8 Pence</td> <td>700,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	6.8 Pence	700,000
		Price(s)	Volume(s)			
6.8 Pence	700,000					
d)	Aggregated information: <ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>	<table border="1"> <thead> <tr> <th>Aggregate Total</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£47,850</td> <td>700,000</td> </tr> </tbody> </table>	Aggregate Total	Volume(s)	£47,850	700,000
		Aggregate Total	Volume(s)			
£47,850	700,000					
e)	Date of the transaction:	14 November 2022				
f)	Place of the transaction:	London Stock Exchange				