

## **Seeing Machines Limited**

5 December 2022

#### **PDMR Dealing**

Seeing Machines Limited (AIM: SEE, "Seeing Machines" or the "Company"), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, was notified on 1 December 2022 that Lombard Odier Asset Management (Europe) Limited ("LAOME"), a person closely associated with the Company's Non-Executive Director, Michael Brown, acting in its capacity as discretionary investment manager for the account and on behalf of funds or accounts managed by it and/or as agent of Lombard Odier Asset Management (USA) Corp, acting as discretionary investment manager for the account and on behalf of funds or accounts managed by them has traded in the ordinary shares of Seeing Machines as set out below:

1 December 2022 Bought 500,000 ordinary shares at 6.4p

Following this transaction LOAME holds 625,927,965 ordinary shares, representing 15.07% of the Company's issued share capital.

## **Enquiries:**

# **Seeing Machines Limited**

+61 2 6103 4700

Paul McGlone – CEO Sophie Nicoll – Corporate Communications

#### Stifel Nicolaus Europe Limited (Nominated Adviser and Broker)

+44 20 7710 7600

Alex Price Nick Adams Ben Burnett

# **Lionsgate Communications (Media Enquiries)**

+44 7791 892509

Jonathan Charles

About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

## www.seeingmachines.com



	Details of the person discharging managerial	responsibilities/person closely associated
a)	Name:	Lombard Odier Asset Management (Europe) Limited
	Reason for the notification	
a)	Position/Status:	A person closely associated with the Company's Non-Executive Director, Michael Brown
b)	Initial notification/Amendment:	Initial notification
	Details of the issuer, emission allowance	e market participant, auction platform,
	auctioneer or auction monitor	
a)	Name:	Seeing Machines Limited
b)	LEI:	549300LNJJPZ2SU7A197
	Details of the transaction(s): section to be repeach type of transaction; (iii) each date; and (been conducted	
a)	Description of the financial instrument, type of	Ordinary shares of nil par value
	Identification Code	ISIN: AU0000XINAJ0
b)	Nature of the transaction:	Purchase of Ordinary Shares
c)	Price(s) and volume(s):	Price(s) Volume(s)
		6.4 Pence 500,000
d)	Aggregated information:	Aggregate Total Volume(s)
	<ul><li>Agrregated volume</li><li>Price</li></ul>	£31,850.00 500,000
e)	Date of the transaction:	1 December 2022
f)	Place of the transaction:	London Stock Exchange