

23 November 2020

**Enquiries:** 

## Seeing Machines Limited

## Share Transfer and Issue of Performance Rights

Seeing Machines Limited (AIM: SEE, "**Seeing Machines**" or the "**Company**"), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, advises that 1,604,166 Ordinary Shares currently held by Seeing Machines Executive Share Plan Trust (the "**Trust**") have been transferred to Non-Executive Directors as part of their remuneration for FY2019.

Under the Company's Remuneration Policy, Non-Executive Directors are entitled to receive a portion of their annual remuneration (between the value of A\$15,000 to A\$30,000) in shares. The number of Ordinary Shares received by each individual was calculated at an issue price of 4 pence per Ordinary Share, being the average daily VWAP over the 5 trading days to 30 September 2019.

Director	New Shares Issued	New Total	Percent of total
		Shareholding	voting rights
Kate Hill	375,000	2,112,080	0.06
Rudy Burger	187,500	980,963	0.03
Les Carmichael	375,000	2,445,813	0.07
Yong Kang Ng	375,000	2,160,349	0.06
Gerhard Vorster	109,375	109,375	0.003
John Murray	182,291	182,291	0.005

Following the transfers outlined above, the Trust holds 39,800,562 Ordinary Shares in the Company, representing 1.06 per cent of the total voting rights of the Company.

Further, Seeing Machines has awarded performance rights in respect of a total of 29,964,495 Ordinary Shares ("**Performance Rights**") to a total of 63 staff under the Company's Long Term Incentive ("**LTI**") scheme. The Performance Rights vest annually over the following three years, in equal tranches. Awards under the LTI scheme are based on achievement of Company objectives specified in FY2020.

Of the 29,964,495 Performance Rights issued to staff under the LTI scheme, a total of 1,180,204 Performance Rights have been issued to Naomi Rule, CFO.

<b>Seeing Machines Limited</b> Paul McGlone – CEO Sophie Nicoll – Corporate Communications	+61 2 6103 4700
<b>Cenkos Securities plc (Nominated Adviser and Broker)</b> Neil McDonald Pete Lynch	+44 131 220 6939
<b>Stifel Nicolaus Europe Limited (Joint Broker)</b> Alex Price Nick Adams	+44 20 7710 7600

**About Seeing Machines (LSE: SEE),** a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines



develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical. <u>www.seeingmachines.com</u>

	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name:	Ms Kate Hill		
	Reason for the notification			
a)	Position/status:	Non-Executiv	e Director	
b)	Initial notification/Amendment:	Initial notificat	tion	
	Details of the issuer, emission allowance mark auctioneer or auction monitor	ket participant, a	auction platform,	
a)	Name:	Seeing Machi	ines Limited	
b)	LEI:	549300LNJJF	PZ2SU7A197	
	Details of the transaction(s): section to be rep instrument; (ii) each type of transaction; (iii) e transactions have been conducted			
a)	Description of the financial instrument, type of	Ordinary shar	res of nil par value	
	Identification Code	ISIN: AU0000	)XINAJ0	
b)	Nature of the transaction:	Issue of share	es in lieu of fees	
c)	Price(s) and volume(s):			
,		Price(s)	Volume(s)	
		4p	375,000	
d)	Aggregated information: Aggregated volume: Price:	N/A		
e)	Date of the transaction:	18 November	18 November 2020	
f)	Place of the transaction:	Outside a trac	ding location	

	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Mr Rudy Burger	
	Reason for the notification	· · · ·	
a)	Position/status:	Non-Executive Director	
b)	Initial notification/Amendment:	Initial notification	
	Details of the issuer, emission allowance marke auctioneer or auction monitor	t participant, auction platform,	
a)	Name:	Seeing Machines Limited	
b)	LEI:	549300LNJJPZ2SU7A197	
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of	Ordinary shares of nil par value	
	Identification Code	ISIN: AU0000XINAJ0	



b)	Nature of the transaction:	Issue of share	es in lieu of fees
c)	Price(s) and volume(s):		
		Price(s)	Volume(s)
		4p	187,500
d)	Aggregated information:	N/A	
	Aggregated volume:		
	Price:		
e)	Date of the transaction:	18 November	2020
f)	Place of the transaction:	Outside a trac	ding location

	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Mr Les Carmi	chael
	Reason for the notification		
a)	Position/status:	Non-Executive	e Director
b)	Initial notification/Amendment:	Initial notificat	ion
	Details of the issuer, emission allowance mark auctioneer or auction monitor	ket participant, a	uction platform,
a)	Name:	Seeing Machi	nes Limited
b)	LEI:	549300LNJJF	22SU7A197
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of	Ordinary shar	es of nil par value
	Identification Code	ISIN: AU0000	XINAJO
b)	Nature of the transaction:	Issue of share	es in lieu of fees
C)	Price(s) and volume(s):		
,		Price(s)	Volume(s)
		4p	375,000
d)	Aggregated information:	N/A	
	Aggregated volume:		
	Price:		
e)	Date of the transaction:	18 November 2020	
f)	Place of the transaction:	Outside a trac	ling location

	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name: Mr Yong Kang Ng		
	Reason for the notification		
a)	Position/status:	Non-Executive Director	
b)	Initial notification/Amendment:	Initial notification	



	Details of the issuer, emission allowance market participant, auction platform,		
	auctioneer or auction monitor		
a)	Name:	Seeing Machines Limited	
b)	LEI:	549300LNJJPZ2SU7A197	
	Details of the transaction(s): section to be rep instrument; (ii) each type of transaction; (iii) e transactions have been conducted		
a)	Description of the financial instrument, type of	Ordinary shares of nil par value	
	Identification Code	ISIN: AU0000XINAJ0	
b)	Nature of the transaction:	Issue of shares in lieu of fees	
c)	Price(s) and volume(s):	Price(s) Volume(s)   4 p 375,000	
d)	Aggregated information: Aggregated volume: Price:	N/A	
e)	Date of the transaction:	18 November 2020	
f)	Place of the transaction:	Outside a trading location	

	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Gerhard Vorster	
	Reason for the notification		
a)	Position/status:	Non-Executive Director	
b)	Initial notification/Amendment:	Initial notification	
	Details of the issuer, emission allowance marke	t participant, auction platform,	
	auctioneer or auction monitor		
a)	Name:	Seeing Machines Limited	
b)	LEI:	549300LNJJPZ2SU7A197	
	Details of the transaction(s): section to be repeatinstrument; (ii) each type of transaction; (iii) each transactions have been conducted		
a)	Description of the financial instrument, type of	Ordinary shares of nil par value	
	Identification Code	ISIN: AU0000XINAJ0	
b)	Nature of the transaction:	Issue of shares in lieu of fees	
c)	Price(s) and volume(s):		
		Price(s) Volume(s)	
		4 p 109,375	
d)	Aggregated information:	N/A	
,	Aggregated volume:		
	Price:		



e)	Date of the transaction:	18 November 2020
f)	Place of the transaction:	Outside a trading location

	Details of the person discharging managerial associated	responsibilities/person closely	
a)	Name:	John Murray	
	Reason for the notification		
a)	Position/status:	Non-Executive Director	
b)	Initial notification/Amendment:	Initial notification	
	Details of the issuer, emission allowance mar auctioneer or auction monitor	ket participant, auction platform,	
a)	Name:	Seeing Machines Limited	
b)	LEI:	549300LNJJPZ2SU7A197	
	Details of the transaction(s): section to be rep instrument; (ii) each type of transaction; (iii) e transactions have been conducted		
a)	Description of the financial instrument, type of	Ordinary shares of nil par value	
	Identification Code	ISIN: AU0000XINAJ0	
b)	Nature of the transaction:	Issue of shares in lieu of fees	
c)	Price(s) and volume(s):	Price(s) Volume(s)   4 p 182,291	
d)	Aggregated information: Aggregated volume: Price:	N/A	
e)	Date of the transaction:	18 November 2020	
f)	Place of the transaction:	Outside a trading location	

	Details of the person discharging managerial responsibilities/person closely		
	associated		
a)	Name:	Naomi Rule	
	Reason for the notification		
a)	Position/status:	CFO	
b)	Initial notification/Amendment:	Initial notification	
	Details of the issuer, emission allowance marke	t participant, auction platform,	
	auctioneer or auction monitor		
a)	Name:	Seeing Machines Limited	
b)	LEI:	549300LNJJPZ2SU7A197	
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	Details of the transaction(s): section to be repea	ated for (i) each type of	
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where		
	transactions have been conducted		
a)	Description of the financial instrument, type of	Ordinary shares of nil par value	
		ISIN: AU0000XINAJ0	
	Identification Code		



b)	Nature of the transaction:	Issue of Perfo	Issue of Performance Rights	
c)	Price(s) and volume(s):			
		Price(s)	Volume(s)	
		Nil	1,180,204	
d)	Aggregated information:	N/A		
	Aggregated volume:			
	Price:			
e)	Date of the transaction:	20 November	20 November 2020	
f)	Place of the transaction:	Outside a trading location		