

Seeing Machines Limited
(“Seeing Machines” or the “Company”)

Seeing Machines’ Dubai Based Distributor Wins Significant Guardian Contracts in 2017

30 November 2017

Seeing Machines (LSE: SEE), an industry leader in computer vision technologies which enable machines to see, understand and assist people is pleased to announce that Dubai based Technologica Information Technology LLC (“Technologica”) has won two major Guardian deals in 2017 in the Middle East and Russia, with the combined opportunity expected by Seeing Machines to total 5,620 Guardian units. The Guardian units are expected to be ordered from Seeing Machines and installed over a one to two year timeframe and would represent the Company’s largest single fleet customer deals to date.

Seeing Machines has received purchase orders in relation to the above from Technologica totaling 1,000 Guardian units, some of which have been delivered, but the majority of these 1,000 units are expected to benefit the current financial year. Technologica’s first contract for Guardian units covers the fleet of a large Russian supermarket chain. Their second contract has been secured with a Dubai based public transport entity where Guardian will be installed into the full fleet, and integrated with telematics and additional Advanced Driver Assistance System technology.

Technologica, Seeing Machines’ exclusive partner in the Middle East, provides a comprehensive range of technology implementation and consultancy services across the region. Technologica continues to work closely with many Middle East based organisations and has a strong pipeline of opportunities across the region.

Guardian is Seeing Machines’ pioneering real time driver fatigue and distraction detection and intervention solution for commercial fleets.

Paul Angelatos, General Manager and President of Fleet, Rail and Off-Road at Seeing Machines commented: *“We are delighted to be working closely with Technologica who have an impressive reputation and relationship base in their chosen markets. These successful deals reflect the significant opportunities for Seeing Machines’ Guardian across the Middle East and Europe and we look forward to continuing this positive collaboration.”*

Mohammad Alsafadi, Director of Smart Solutions & Services of Technologica commented: *“Working with Seeing Machines to deliver Guardian to these key customers is exciting and complements our mission of helping our customers achieve their strategic objectives by applying emerging technologies. We look forward to advancing other opportunities in the Middle East and Russia to expand the footprint of Guardian and help improve safety practices across commercial fleets and their communities in the region.”*

Enquiries:

Seeing Machines Limited

www.seeingmachines.com / +61 2 6103 4700



Mike McAuliffe, CEO
Media enquiries

Mike.McAuliffe@seeingmachines.com
Sophie.Nicoll@seeingmachines.com

finnCap Ltd

Ed Frisby / Emily Watts, Corporate Finance +44 20 7220 0500
Tim Redfern / Richard Chambers, Corporate Broking

Canaccord Genuity Limited

Simon Bridges +44 20 7523 8000
Richard Andrews
Alexander Napier

About Seeing Machines

Seeing Machines, (LSE: SEE) is an industry leader in computer vision technologies which enable machines to see, understand and assist people. The Company deploys its FOVIO machine learning vision platform to deliver real-time understanding of drivers through AI analysis of heads, faces and eyes for Driver Monitoring Systems (DMS), which monitor driver attention state including drowsiness and distraction. DMS is increasingly considered a core automotive safety technology as well as an enabling technology for ADAS/Autonomous Driving. The Company's pioneering commercial fleet solution (Guardian) delivers an after-market, in-cabin safety intervention system with 24/7 monitoring and cloud analytics services delivered on a telematics SaaS basis. The Company also serves Aviation, Rail and Off-Road markets and emerging applications for eye tracking and human sensing solutions. Based in Canberra, Australia with a growing footprint in the USA and Europe, the Company delivers multi-platform solutions from embedded software and processors to aftermarket system and service solutions to industry leaders globally. www.seeingmachines.com.